

## FOR IMMEDIATE RELEASE

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### DYSKAMI PUBLISHING COMPANY ANNOUNCES SAILOR MOON CRYSTAL TABLETOP GAMES

GUELPH, ONTARIO (25 APRIL, 2017) — Dyskami Publishing Company announced today that it has entered into a North American licensing arrangement with Toei Animation Inc. to design and distribute a line of tabletop board games based on the popular Japanese animation series, Sailor Moon Crystal. Based on Naoko Takeuchi's legendary manga series, Sailor Moon Crystal retells the story of Sailor Moon as she searches for her fellow Sailor Guardians and the Legendary Silver Crystal to stop the dark forces of Queen Beryl.

"We are absolutely thrilled to be producing a line of Sailor Moon Crystal board and dice games for fans of the series," said Dyskami Publishing Company President, Mark MacKinnon. "Sailor Moon Crystal offers a dynamic range of iconic characters and rich storylines that makes it an ideal series for adaptation into tabletop games. Sailor Moon and her allies have spanned generations, capturing the hearts of both gamers and anime buffs since the early 1990s and we look forward to bringing them to the gaming table."

Dyskami will first release Sailor Moon Crystal Dice Challenge in late summer 2017, created by renowned designer, James Ernest of Cheapass Games, based on his Origins Award-winning Button Men game. Dice Challenge is an energetic dice battle game that's quick to play, easy to teach, and highly portable for playing at anime/gaming conventions. Dyskami will debut its next release, the tile-passing-and-bluffing game Sailor Moon Crystal Truth or Bluff, later in the year with additional games following in 2018.

#### **About Dyskami Publishing**

Dyskami Publishing Company is a Canadian tabletop gaming company headquartered in Guelph, Ontario, Canada. They are dedicated to creating products for today's busy board gamers, both casual and hardcore, who may not have as much time for their hobby as before. The company's tagline, "It's About Time", reflects their vision for an evolution in board gaming design and implementation. Dyskami publishes the board games lines Warband: Against the Darkness, Upon a Fable, and Worker Placement. For additional information, contact Dyskami Publishing Company at [info@dyskami.ca](mailto:info@dyskami.ca) or visit [dyskami.ca](http://dyskami.ca).

#### **About Toei Animation Inc.**

Based in Los Angeles, Toei Animation Inc. manages the film distribution of Toei's top properties,

including all Dragon Ball series, Sailor Moon, One Piece, Saint Seiya, and many others to North America, Latin America, South Africa, Australia, and New Zealand. Toei Animation Los Angeles office further handles all categories of consumer product licensing based on its film and television brands within these territories. For more information, please visit [www.toei-animation-usa.com](http://www.toei-animation-usa.com).

Sailor Moon Crystal ©Naoko Takeuchi/PNP/KODANSHA/TOEI ANIMATION